



# We.R

Smarthome@Smartphone

@home



@work



@vehicle



@vacation

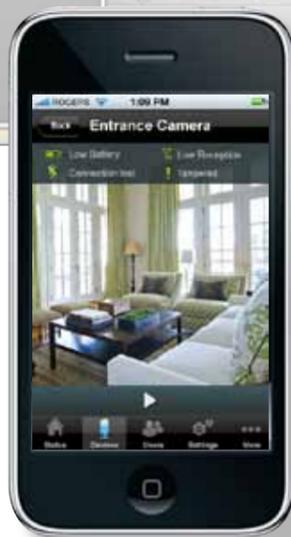


@leisure





# Smarthome@Smartphone



## The Smarthome @ Smartphone concept

We.R is about giving you more control via your Smartphone. With We.R you manage the safety of your home and family – anywhere, anytime – using your personal mobile device or the We.R web application. You gain full control of what happens in your premises – wherever you happen to be on your daily routine.

## Manage your Home by remote means

Once you've installed the We.R system, you can manage remotely various functions of your home environment.

A large array of sensors and detectors provide you with an accurate status – whenever an event occurs – or when you pro-actively want to get that information.

## So what's the We.R platform all about?

The We.R Web and Smartphone interfaces have a modern, inspired design that provides you with easily accessible features.

We.R operates through a modern & intuitive GUI furnishing a wide range of notifications – on various home scenarios (such as Burglary, SOS, Safety: CO, Flood, Smoke etc)

## The We.R customer remotely:

- Arms / Disarms the system & its devices
- Receives Video-on-Demand – anywhere anytime
- Views an event history and filters event displays
- Reviews events according to various parameters such as: Type and Chronology
- Utilizes an advanced dashboard – displaying a full system status
- Views a devices list that includes the current status
- Receives push notifications via mobile device.

The We.R system interface requires a one-time registration – for personal user definitions.

Its dynamic administrator tool allows you to add new users and peripheral devices as the need arises.



The concept behind the We.R architecture is "build as you grow". Today you may use it for home comfort – but why narrow your options? Tomorrow you may want to expand into other intriguing markets – such as Healthcare monitoring, Smart Home applications, Energy Saving solutions or others. The platform you choose today – will affect your ability to grow tomorrow. You'd want any of your shifts to be

as easy and seamless as it can. That's where our We.R platform plays a critical role.

We have built a powerful platform on which many modules can sit – and that's the beauty of it. Whatever your monitoring and control focus is – there's a field proven, seasoned and tested platform that can support your needs.

Together with our multi-service platform comes a large variety of multi-purpose peripherals that can be applied to specific application or scenario. Thus, granting you with an intelligent, cost effective and simple solution to growth through a single platform.

The We.R Smartphone Apps are available in the App store and Android Market

## No infrastructure required

A significant advantage has to do with simplicity. You already have at home all that you need in order to get this solution running. All We.R peripherals are fully wireless & battery operated. The system connectivity is a simple and intuitive process that can be completed in minutes. All mounted

components are embedded with a Tamper Alarm feature that will alert you to any change in positioning.

In short - We.R provides you with a home security solution that's easy to use, easy to install and easy to manage.

## High-end design

We.R is an addition to the house décor. The We.R control panel and peripherals have all been carefully and thoughtfully designed – to portray the most high-end, modern and elegant look & feel.

## Open Communication – via Ethernet and GSM/GPRS/ EDGE

We.R is based on an innovative, modern, communication platform – one that enables perfect functionality on both Ethernet and GSM/GPRS/ EDGE – through a designated central servers.

## Smart living – using Smartphone / Web application

With our web and mobile application interfaces so intuitive, the solution can be used immediately by anyone and anywhere. It is as comfortable and as available as it can get.

Using these applications, you can view real-time clips from your premises, arm/disarm your system, receive various push notifications, get events history etc.

## Enjoy now – expand when you need it

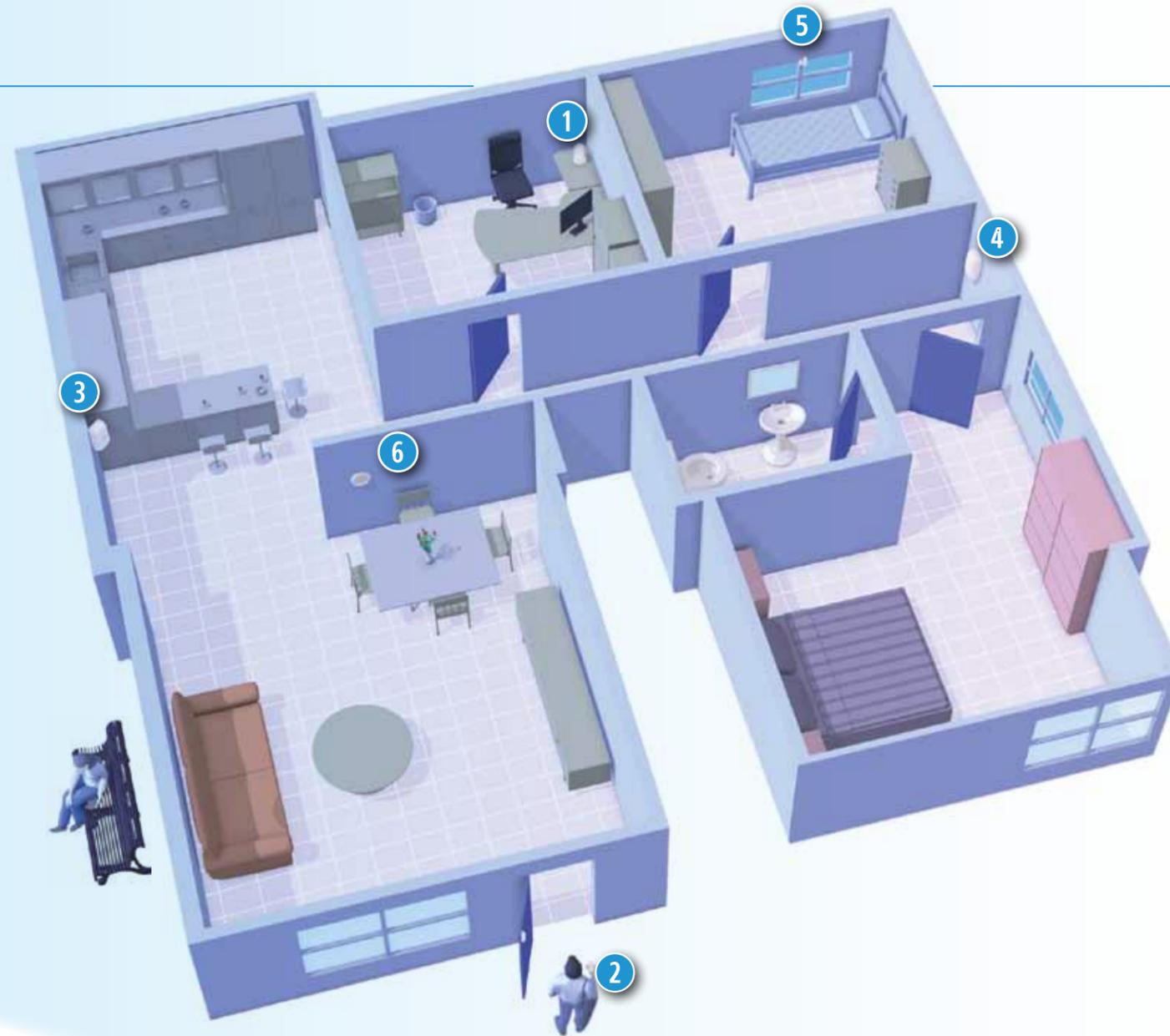
As mentioned, We.R is based on a modular platform and can be used for various fields: Safety & Security, Smart Home, Smart Energy, Healthcare and GIS tracking. All these are put together to provide better home & family lifestyle experience.





### We.R in your premises

The We.R platform is completely flexible in its expansion capabilities. You can implement it – based on your requirements and needs. The We.R solution includes various components, sensors and detectors:



#### 1 Control Panel (M8000IP)

- Heart of the We.R system
- Manages and controls the We.R solution & peripherals with 2WRF
- Enhanced Controlled Open Protocol (ECOP).



#### 2 Handheld Keyfob (M800KF)

- 5 functional keys with led indication
- Arms and disarms the system



#### 3 Indoor Photo Detector (M800IPD)

- High quality photo verification capability
- Full-color motion JPEG photos.



#### 4 Motion Detector (M800PIR)

- Passive infrared multi-zone spherical lens.
- Pet-immune
- Minimal rate false alarms



#### 5 Dual Magnet Detector (M800MGL)

- Dual led indicators
- Informs upon windows opening / closing



#### 6 Indoor RF Siren (M800SRN)

- Powerful voice indication



#### 7 Tag Reader (M800TR5)

- Arms/disarms system by authorized users
- RFID tags technology
- Deactivates tag in case of loss/theft



#### 8 Smoke/Carbon Monoxide gas detector (CO) – M800SK2 / M800CO

- Functions as either Smoke or CO-Gas detector
- Loud and powerful siren
- Contains a photoelectric smoke detection chamber
- Alerts via Tri-color LED, buzzer & CMS notification



#### 9 Water leakage detector

Early warning for developing floods

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### Zoom on Indoor Photo Detector

Part of what makes the We.R solution unique is its advanced technological capabilities. The Indoor Photo Detector combines motion detection with streaming images capturing. Activated either automatically when the device senses motion at arming system, or remotely via the web or a smartphone applications, users can instantly verify an incident as it occurs. This does not only eliminate costly false alarms, it minimizes the potential risk if an actual event is taking place through real-time response while providing clear evidence of the incident.

- Fully wireless unit (battery operated). 2-way RF communication
- Compact, indoor motion detector and photo verification device
- Controlled and managed remotely via Smartphone and/or the web
- Captures photo images upon PIR detection
- Streams of photos to Smartphone on alarm activation or on demand



### About Essence Home & Family

Essence Home & Family is part of the Essence Group, an innovative worldwide leader in the field of security and peace-of-mind solutions for almost 20 years.

Essence began its history as a security system developer & manufacturer and has revolved, in the last few years, into a group of companies that stretch and migrate the Essence winning technology platform into new fields, such as Home Automation, Healthcare, Energy Consumption and Solar Solutions. From its inception, Essence has built an impressive installment base, with millions of products deployed worldwide.

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